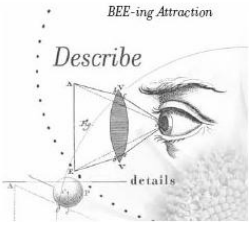

Step One

IDENTIFY : What are the qualities, characteristics, and attributes of my perfect _____

That Are A "Perfect Fit" For Me.

Describe what does "perfect for me" look like?

Paint a picture of your perfect customer or client. Use lots of adjectives. Think of the traits of people you've already met who are perfect for you, as well as new traits.

How and where will you meet?

Be specific.
Be picky.

Keep adding and noticing. What are characteristics of people who are not so perfect for you?

Use these to craft a description that is the opposite and more perfect for you.

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