



<http://www.perfectcustoemrs.com/BAWizard>

Inspire Others to Read BEE-ing Attraction Market Your Business to Millions of Perfect Customers!



I just got off the phone with Marketing Wizard, and [The Successful Soul Proprietor](#) - Marty Marsh. I had called Marty to discuss a new marketing idea that was suggested to me by our Perfect Publisher, Nancy Cleary at [Wyatt-MacKenzie Publishing](#).

I shared with Marty that, after reading **BEE-ing Attraction: What Love Has To Do With Business And Marketing**, he could write a review of the book on Amazon.com. This would help us get the word out by inspiring others to purchase our book for themselves, and at the same time build relationship with millions of perfect customers **for his business**.

Amazon.com attracts millions of visitors every day. Used effectively, it as a state-of-the-art social networking and marketing tool. When you write a heart-centered review of a book that has inspired you or helped you to grow your business, you get to share your expertise in your field, and express yourself in a way that shines your unique light.

You cannot overtly promote a business or use a phone number, however, when you set up your account, there is a '**Personalization**' link where you can create a '**public profile**' and list:

- Your photo
- Your real name
- Your location

Authorized BEE-ing Attraction Wizard Training
3 Steps to Writing A Five Star Book Review

- Your email
- Your website

PLUS you can write an **'in your own words'** profile of you and your business. People from all over the world, who are BEE-ing attracted to your reviews, can click on your profile, and find out more about you and how to contact you.

I asked Marty what it would take to motivate him to go to Amazon.com and write a review of BEE-ing Attraction? Marty said, "This is truly an eye opener for me. Knowing it's a way to help inspire others to read BEE-ing Attraction AND **help me market myself and my business** is exactly what I needed to get started."

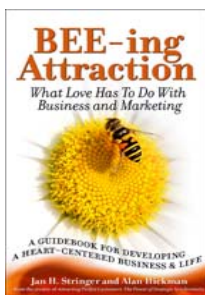
Write an authentic heart-centered review of books you like, and let the Law of Attraction do the rest.

Set up your Amazon account, create your profile, and start writing book reviews today.

P.S. One way to get inspiration for writing your own book review is to find an example of someone who has written an inspiring and informative review that you like and write your review the way they have. It's an old Tony Robbins tip. "Find someone who is doing what you want to do, and doing it well, and do what they do."

Step 1: Set up Your Amazon.com Account

by making at least one purchase. It's very easy, you'll just need to enter your e-mail address and choose a password to get started.



Setting up your account gives you access to some great 'relationship building' tools through the 'Personalization' link where you can create a 'public profile'.

Things You'll Need:

Your photo. A recent .jpg photo is the best and you can always edit your photo. A caption to go with your photo.

"According to all known laws of aviation, there is no way that a BEE should be able to fly. It's wings are too small to get it's fat little body off the ground. The BEE of course, flies anyway. Because the BEES don't care what human's think is impossible" - The BEE MOVIE

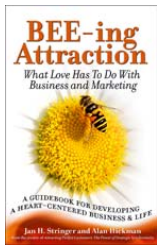
I am like the BEES

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- Your real name
- Your location
- Your email address
- Your website
- Your interests

PLUS you can write an 'in your own words' profile of you and your business.

Step 2: Start Writing Your Review by First Reading The Book.



While you are reading the book take notes of whatever strikes you as interesting or powerful. Whenever something you read triggers your thinking write it down. Make a note of anything that you find exceptional in a positive way for you. Write down everything that stands out to you, everything you feel is worth bringing out from the book. Continue reading the book, and continue writing.

We all listen to the same radio station: WIIFM. What's In It For Me! Since like attracts like, what you notice is "In It For YOU" is exactly what will be most attractive to your perfect customers.

I first create the review in a word document so I can proofread, check my spelling, and do a word count. You can use the book title as the title of your review or be creative, then introduce the book, author, and the topic in the first paragraph of your review. It's usually best to keep it simple and less than 500 words.

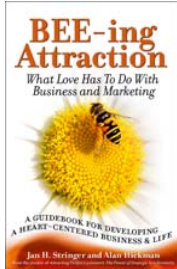
Just tell your experience about reading the book, how it impacted you and your business. Using your notes you can write it like you were sharing it with your best friend in person. Include what you liked or loved and tell everyone who should buy it.

"I'd give this book to my grammy because she loves to be inspired and read books that are about transforming lives and businesses and make a difference in the world."

One way to capture the imagination is to talk about one specific chapter. "I am a hair stylist, and I loved chapter one because it confirmed to me why I'm here. I'm not just cutting hair." Give direct practical directions like, "On page 116, there is a great non-traditional marketing idea, and when I implemented it in my Branding From The Heart Workshops it doubled the number of people signing up for my next program."

Think of some tags that resonate with you: Law of Attraction, spirituality, meditation, prosperity, etc.

Step 3: Now you are ready to submit your review on Amazon.com



Log in to your Amazon.com account, and find the book on the Amazon website.

For example select BOOK and type in BEE-ing Attraction

Click on Reviews - Click on Create your own review.

Click on over 13 - Click on the Five Star - Type in the title of your review

Cut and paste you review from your word document into the space that says "Type your review in the space below"

Add some tags that resonate with you: Law of Attraction, small business, success, spirituality, meditation, prosperity, transformation, motivation, communication, self development, world peace, etc.

The last thing you do is preview your review and then make any edits or click publish.

One of the great things about the Amazon.com book review feature is that you can go back and edit anything.

Attractively with LOVE and GRATITUDE,



Jan H. Stringer and Alan Hickman

Co-authors, BEE-ing Attraction: What Love Has To Do With Business And Marketing

Give us a call if you have any questions or would like to connect. 505-474-5348

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What makes us tick is working with people to discover a deeper connection to create heart-centered lives and businesses.