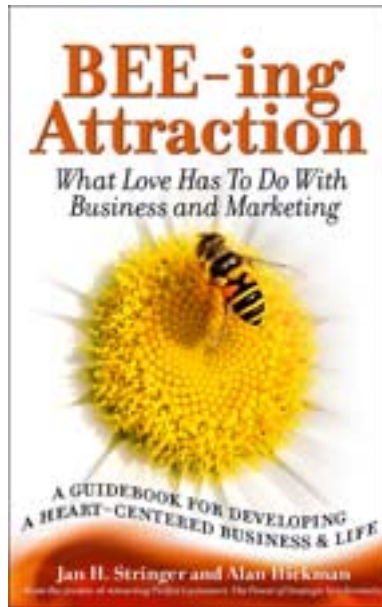


*BEE-ing Attraction Planning*  
*Mini - BEE Home Study e-Course 2009*



*"According to all known laws of aviation, there is no way that a BEE should be able to fly. It's wings are too small to get it's fat little body off the ground. The BEE of course, flies anyway. Because the BEES don't care what human's think is impossible" -  
The BEE MOVIE*

*Buy your copy of the book now at:  
[www.perfectcustomers.com/book](http://www.perfectcustomers.com/book)*

# *BEE-ing Attraction Planning*

## *Mini BEE-Home Study e-Course*

**Welcome to the Mini-Bee Home Study e-Course**, the ideal way to get started in attracting more relationships that you would call a 'perfect' fit for you. It is our intention that this home study e-course be a catalyst for developing your heart-centered business. After completing and working with your Bee-ing Attraction plan, you will have activated your personal power in every relationship to have it be a 100% perfect fit for you, 100% of the time. You will also create your bee-ing to attract what you say you desire! We wish you great success in attracting all that you want and more in a successful business.

Attractively,



*Jan H. Stringer and Alan Hickman*

Founders, PerfectCustomers, Inc.

[www.perfectcustomers.com](http://www.perfectcustomers.com)

**W**e believe that business is very personal and it is a great place for you to express what is most important to you. Or as we say **“what is most perfect for me!”** Our intention is that you see that in every relationship and every situation can actually be considered perfect. Think about it for a moment – if you like what is happening in your relationships, it is because you attracted it – and good for you! **If you do NOT like every relationship and every situation it is also because you attracted it!** This is the good news! The good news is that even if you have

attracted something or someone that you would call ‘less than perfect’ – you can use the Bee-ing Attraction Plan as your guide to **turn each situation around to attract something that is a better fit for you.** By looking at your life and business this way, **you are taking 100% responsibility for being the reason that you have attracted what you have attracted.** So congratulations for taking a step to impact a change in your own life, and for recognizing that **you are the point of attraction for everything that happens from now on.**

## **The purpose of the Bee-ing Attraction Plan**

### **1<sup>st</sup> -- To gain clarity about who is a perfect fit for you and your business.**

Clarity has power and the better you can describe, see and feel what you want the easier it becomes to attract the perfect people and situations to you. The Bee-ing Attraction Plan will step you through a process of clarifying what you want and writing it down.

### **2<sup>nd</sup> --- To gain focus about what is the perfect next action to take to forward your business.**

The Bee-ing Attraction Plan is like a tuning fork, first you tune your instrument and then you take actions from a harmonized, balanced perspective. Using your plan daily will help you to focus on what is important to you and following your own instincts about what is a perfect fit for you and what are the most attractive actions to take next. Avoid dazzling distractions by following your plan.

### **3<sup>rd</sup> – To develop a deeper understanding about yourself.**

Identify what makes you tick so that your business is a true match for what is most important to you in life and is a business that is in alignment with your heart and soul. Follow your heart and it will lead you in the right direction. The Bee-ing Attraction Plan helps you to take a deeper look.

Now listen to this audio recording from a Mini-Bee Class and use it to understand how to create your plan and then proceed to the next page.

Streaming link:

<http://www.byoaudio.com/play/W7btK9r7>

Download link:

<http://perfectlove.byoaudio.com/files/media/192acf81-b38d-2d95-1792-a73864f96938.mp3>

Note: this is a recording of a live interactive tele-class so there will be noises. They are part of the program.

#### **Session One Recording**

streaming link:



**N**ow let's get started on creating your own Bee-ing Attraction Plan. The only thing you have to remember is that this is a process – it evolves over time. What you get today may be different tomorrow, because you will have new insights, new information and your bee-ing will be changing along with this process.

Remember to trust the process! It always works! We have worked with 1000's of business people and there have been shifts in a little as 10 minutes after working with this plan and this concept. TRUST that we said this process works 100% of the time and it will work for you too!

Bee-ing Attraction Planning is about stepping into the Bee-ing of someone who attracts what they say they want. A Bee-ing is our play on the word being. We use the symbol of the Bumble Bee because it is aerodynamically not designed to fly and it does anyway. This is the same for us as we gain clarity about what we want to attract, then we take actions to make it happen. When we do this we are bee-ing different and we are choosing to take actions from our declared intention of bee-ing.

## OVERVIEW

1. To start – use an unlined piece of paper and fold the paper in half – either fat like a hamburger or long like a hot dog!
2. Now pick a business relationship that you most want to attract – examples: Corporate Client, A coaching client, Speaking Engagement, a Radio Interview, A tele-class participant
3. Review the overview of the four (4) parts of the plan in the next column, then on your folded piece of paper, write at the top of each section of paper these titles to this part of the plan.
4. Then start writing your answers below the titles for the relationship type that you picked. There are some additional suggestions for each step on the following pages.

**Bee-ing Attraction Plan for Attracting My Perfect \_\_\_\_\_.** (fill in the blank)

### **Step 1: Describe --- The Qualities, Characteristics and Attributes.**

Tip: The more the better – go hog wild with your list – use details, numbers, amounts, length of time

### **Step 2: Identify --- What makes ME and MY perfect customer tick.**

Tip: Refine it to a simple statement. For example: What makes me tick is ...Working with people to discover deeper connection to create heart-centered business.

### **Step 3: Specify – What I want MY Perfect Customer to expect of ME.**

Be sure to have at least 10 – 15 things listed. List anything that you would like to happen that isn't happening yet – Example: I want my pc to expect me to earn \$100,000 a year or to drive a Lexus SUV or work with Big Corporations.

Tip: Go inside to see why you are attracting the same issues again and again; what are you complaining about; this is where your ACTIONS are going to be taken from

### **Step 4: Declare – Who I have to BEE to attract what I say I want.**

Tip: This is your intention to BEE: to attract your perfect customers.

**Summary:** The Bee-ing Attraction Plan is designed to **Describe, Identify, Specify and Declare** who you have to Bee to attract a perfect customer and other business relationships. Additionally, this planning process helps you to understand that to attract you must be what you have written on your plan. Lastly, you must take the actions required, which will further step you into the direction of what you have written. This planning process helps you to become the person that is in perfect alignment with your true purpose in life and from there you will have developed a heart-centered business.

## Step One Tip: Is like polishing the lens of your Lighthouse, in other words, in this part of the plan you will become so clear that your light will shine brighter!

**Describe** --- all of the qualities, characteristics and attributes of your perfect customer, or any other relationship that you are ready to attract.

Under this title, list all of the positive qualities, characteristics, and attributes that you would want your perfect customer to possess.

In this section your answer will be filled with descriptive words that include all of the ideas and thoughts that come into your mind regarding the qualities that you want your perfect partner to possess. The following questions are provided to assist you in describing your perfect partner.

Give yourself at least five minutes to make a complete list.

Now ask yourself...Is there anything more that I would want my perfect customer to be that would make them even more perfect?

Describe means what does 'perfect for me' look like?

**Pick up your pencil and add to your list.**

Put this list where you can look at it when you awake tomorrow morning.

**Special Tip!** Look at your list each day, and notice if one of the qualities 'stands out' to you. Ask yourself, "What would **THAT** look like?" ...and be willing to write down whatever comes to you. Note, past perfect and less-than-perfect customers are a great resource.

**Special Note:** Notice anything that 'grabs your attention' today. It may be showing up as a result of your participation in this process.

## Step Two Tip - Turning on the light brighter so those that are meant to see it are naturally drawn to your radiance, your energy, your vibration.

**Identify** --- what makes ME and MY perfect customer (or any other relationship) tick.

When you have knowledge of your customers' purpose, visions, missions and motivations, you are able to relate to your perfect customer as a vibrant person who has as much at stake in the success of your relationship as you do.

Based on the Law of Attraction, like attracts like, therefore, what makes you tick is also what makes your perfect customer tick.

While Step One is a long list of qualities and attributes, Step Two is one statement.

To derive what makes you tick use the following questions to

deepen your understanding of yourself and to prompt your thinking process.

Finally, write down one sentence that combines your answers to all of the following questions:

- What is the most important thing in the world to you?
- Why motivates you to get out of bed in the morning?
- What do you really love about your life?
- What do you want to achieve before you leave this world?
- What are you doing when you most love your life and feel that you were meant to be doing this more?

## Step Three Tip - Shift your paradigm and way of thinking to list your desires first, and from the perspective that your perfect customers want you to have what you want.

### **Specify** - what I want MY perfect Customer to expect of ME.

This is the stage of your Plan where you **shut the door on sacrifices**, and suffering. You get to say ...what **YOU WANT** your Perfect Customer to expect of you.

If you are concerned that by being too picky, you would be limiting the number of perfect potential customers you could attract -- **you can stop worrying.**

The clearer you become in **what YOU WANT** your most perfect customer to expect of you, the

easier it will be for them to manifest in your life.

In 'Step' three, list and consider every detail that is important to you including, and not limited to, how and where you meet, your activities and interests, your availability physically, emotionally, mentally, and spiritually, your financial status, etc.

**Remember, your Perfect Customer wants for you what you want.** That means **getting SPECIFIC** about **what you REALLY want** is the **KEY** that opens the door between you and your Perfect Customers.

## Step Four Tip - Creating your bee-ing to attract what you say you want!

**Declare** - who you have to BEE to attract what you say you want.

In Step Four you are going to declare your BEE-ing and give yourself ( your Bee-ing) a title. In other words, what would be the BEE-ing of someone who accomplishes everything you have said you want in Step 3?

For example, let's say you have on your step 3 that YOU WANT your perfect customer to expect you:

To take four vacations a year.

To live in a Tudor mansion.

Live a balanced life.

Get a massage every Friday.

Go to the opera regularly.

To have a business that I love using the power of the Internet.

After years of working with this process, Jan recently created this as her BEE-ing. "I am the Savvy Goddess of Business, Energizing a New World." Jan says, "That just puts a bow on everything for me. It's fun."

**TIP:** Whatever you have written In Step 3, will happen in direct relationship to who you are BEE-ing. You must first step into the bee-ing of someone who attracts what you have written; it is a declaration first and then taking actions that draws your desires to you!

Who would you have to be to attract what you say you want and you have written on your plan? What is the 'title' of who you are BEE-ing?

**Examples:**

- Transformational Marketing Magician
- Bold outrageous and unstoppable
- King of Clarity
- Colorful , Insightful Goddess
- Spirit Employed
- Destroyer of Dysfunction
- Queen of Clarity and Purpose

## More Tips on Creating and Declaring Your Bee-ing:

- One way that you will know you have gotten to the 'truth'...**your declaration makes you laugh!** The truth always causes a chuckle or a belly laugh from yourself and possibly others. Watch for a reaction when you declare your bee-ing out loud - **notice if you feel tickled or not.**
- Who you are BEE-ing can change on a moment to moment basis **you can create your BEE-ing over and over.** And the main thing about it is that it alters your thinking and feeling, and seemingly magically alters your outer circumstances.
- If you are in a funk or your day is not going 100% the way you want it to go. **Take a moment and "create your BEE-ing"** and it will alter everything in a new more positive direction, and that is what your perfect customers really want from you anyway.
- Even in the midst of disorganization or a "dazzling distraction" **you can stop for a moment and step into your BEE-ing** and it informs you of a more powerful place that you can look through to assess the situation that is before you.
- Step 4 gives you a more powerful place to stand. **When I feel good about me I exude that.** it's a fun way for me to get in touch with ME. **People really want to be with what is important to YOU not your 'stuff'.** People are attracted to authenticity.
- **In this moment, you may not know how you will attract what you want** in your business or life, however, just by shifting who you are BEE-ING in relationship to the items on your plan, **you will begin to be attract in the perfect time and the perfect way.**

*Who are you BEE-ing?*

*What is your title?*

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**Session Two Recording**  
**Streaming Recording Link:**



Streaming Link:

<http://www.byoaudio.com/play/Whm8tsP7>

Download Link:

<http://perfectlove.byoaudio.com/files/media/ce93d6b4-0a09-bc08-2f54-f18bb2817f6a.mp3>

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“When the Bee buzzes onto your path, it’s a reminder that with hard work and a firm commitment to building your dream, a sweet outcome is assured.

The Bee is a symbol of luck, so expect miracles and your life will be victorious and sweet. Remember that you also create your own luck. That is, effort is essential as you progress along your path in order to make your dreams a reality.

The Bee is an industrious, busy creature that is always making hone. The Bee “gets busy,” and that honey will soon be yours. The Bee is always a fortunate omen.” - *excerpt from The Wisdom of Avalon Guidebook, by Colette Baron-Reid*

# **Your next step..... Action Planning Connecting Your Soul to Your Goals**

**Setting & Allowing Goals in the Energy of Bee-ing**

**4-Sessions**

**Huge Value!**

**Introductory Tuition -- \$197.00**

For more information: [www.PerfectCustomers.com/goals](http://www.PerfectCustomers.com/goals)

Jump start your business or any new project or program.

In this Mini-Bee Course, you have learned a valuable way to set the foundation for a more powerful place to stand, and assess the situation that is before you.

You have learned how to establish the energy of your bee-ing. It does take some practice and it also takes support - which is exactly what you will be receiving in our Setting Goals in the Energy of Bee-ing support program. Now is a good time to start thinking about how you will use the energy of BEE-ing and where you will put it to use in your business .....

Benefits that you might receive:

- Gain focus and clarity about what your real goals are
- Learn the way to set goals in the energy of your bee-ing
- Understand the effective use of setting goals in the energy versus the old way of setting goals
- Have the opportunity to practice setting goals AND declaring them every week
- How to apply the tool of Bee-ing Attraction Planning to your goals everyday
- Receive group support and guidance in achieving success
- Go further in reaching what you say you want .....than if left on your own
- And more.....!

It never ceases to amaze that each program has the perfect mix of people! Why? Law of Attraction is always working. You will attract people that are like you. Gain powerful support on your Attractive journey. Attract NOW and place yourself in the 'coolest' seat around!

- Find out how to know what you really want.
- Discover how and where to look for your goals.
- How many goals can I have?
- Like the facets of a diamond, Learn how to reveal as many as you can.
- Discover how to make your goals crystal clear.
- Learn how to BEE Specific!

Now That's Attractive!

Thank you for the opportunity to share our  
**Bee-ing Attraction**  
**Mini-Bee Home Study e-Guide 2009**

For more information go to:

<http://www.perfectcustomers.com>

<http://www.AttractingYourPerfectMate.com>

<http://www.GoddessBizBlog.com>

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Thank you!

Let us refer you to...



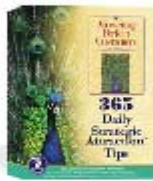
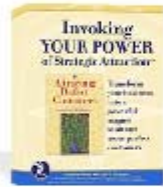
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DEADWOOD, OREGON

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- PUBLISHING
- BOOK DESIGN
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Nancy has been a professional graphic designer since 1988, and publisher since 1998. She can propel your next creative venture! Nancy revels in sharing her passion for design and her insider-info on all aspects of book packaging, publishing, distribution, branding and publicity.

Make an impression, and make your ideas profitable...!

*See what Nancy has done for us...*

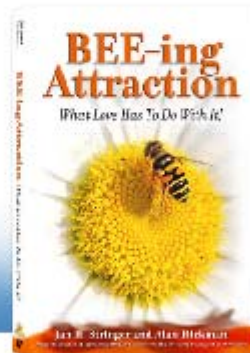


Nancy created the look of our new product line!

We've also partnered with Nancy and her unique Imprint Program to create "SACAT Media" the new publications wing of our company. Our first book, *BEE-ing Attraction: What Love Has To Do With It* has been an amazing, effortless, magical and empowering publishing experience.

We are continually inspired by Nancy's depth of knowledge and her limitless marketing, publicity, and branding ideas.

*Our Imprint*



*Co-authoring...*

Nancy is co-authoring a new product with us which combines her knowledge and experience with our attraction process. The result? A new, positive, empowered, and infinitely potential-filled publishing experience.

The first of its kind—a comprehensive and intuitional publishing guide! *Attract YOUR perfect publishing solution.*



**NANCY CLEARY**  
AND HER OFFICE DOG, "BOOK"

I read *Attracting Perfect Customers* in 2001 and have been living the process since—attracting amazing writers, artists, entrepreneurs and forward-thinking partners. I love what I do...if I can help you take what you love and package it, publish it, promote it, sell it, and inspire others with it...contact me!

[nancy@wymacpublishing.com](mailto:nancy@wymacpublishing.com)



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